



SOPHIA KERBY

GRAPHIC DESIGNER

PROFILE

Highly experienced and detail-driven Graphic Designer with over 13 years of experience delivering creative solutions across print and digital media. Skilled in branding, editorial design, marketing campaigns and digital content, with a strong technical background in print production and artwork preparation.

Experienced in managing high-volume projects, maintaining brand consistency and collaborating with stakeholders to deliver engaging, high-quality design solutions. Currently working across freelance and senior design roles, supporting clients in publishing, education and commercial sectors.

EXPERIENCE

Senior Graphic Designer

Sci-Comm Consulting / Futurum Careers | 2021 – Present (Part-time)

Design and produce print and digital marketing materials for global science and education audiences - Lead layout and design of a bi-monthly educational magazine - Create infographics and digital assets translating complex content into accessible visuals - Maintain brand consistency across multiple platforms and outputs - Collaborate with editors, researchers and stakeholders

Freelance Graphic Designer

Braddel Design | 2018 – Present

Deliver branding, editorial and marketing design projects across multiple sectors - Develop full brand identities including logos, packaging and websites - Design print and digital assets including brochures, magazines and campaigns - Manage projects from concept through to final delivery

Production & Design Manager

Purple Media Ltd | 2013 – 2018

Managed all in-house design and print production - Prepared print-ready artwork and conducted pre-flight checks - Created flat plans and production schedules - Liaised with printers and external suppliers

EDUCATION

BA (Hons) Fashion Illustration

University for the Creative Arts, Epsom

BTEC Art & Design Diploma (Triple Distinction)

University for the Creative Arts, Chatham

ADDITIONAL INFORMATION

Portfolio available at www.braddeldesign.co.uk

SOFTWARE

- Adobe Creative Cloud (Id, Ai, Ps, Lr)
- Figma (UI/UX & wireframing)
- Mailchimp and ActiveCampaign
- Canva
- Microsoft Office (PowerPoint, Word, Excel)

KEY SKILLS

- Brand Identity & Visual Development
- Editorial & Magazine Design
- Print Production & Artwork Preparation
- Digital Marketing & Social Media Design
- Infographics & Visual Communication
- Working to Brand Guidelines
- Managing Multiple Projects & Deadlines
- Email Marketing Design

KEY CLIENTS

Voltimum (international)
Sci-Comm Consulting
MMM Media
Lyla Media

CONTACT

📍 Rosemount, Newhaven Farm,
Grave Lane, Staplehurst, Kent
TN12 0JP

📞 07772186296

✉️ sophia@braddeldesign.co.uk

🌐 www.braddeldesign.co.uk